



**Hinckley Ladies
Netball Club**
Est. 1975
www.hinckleyladiesnetball.co.uk

**Hinckley Ladies Netball Club
Business Plan 2014 ~ 2016**

VISION: TO INSPIRE, EXCEL AND ACHIEVE

We will achieve this vision by:

- Providing development opportunities from grass roots to excellence
- Providing quality facilities
- Ensuring the club is well run
- Investing in facilities and membership

MISSION: To provide an environment that promotes netball for participation, competition and fun for all within the local community regardless of age, ethnic origin, race or ability.

STRATEGIC OBJECTIVES:

1. Improve the competitive position of the Club's teams within the leagues in which they participate by:
 - Creating a performance Structure: to define the Club's approach to development, to plan for development and to ensure consistency of development throughout the Club
 - Delivering specific and challenging coaching to effect; players, teams and subsequently the Club
 - Effecting a cultural change: creating an environment that embraces competition
2. Grow the Club's revenue through:
 - The rental of the Club's own courts
 - Efficient financial management (budgeting and effective membership management)
 - Securing sponsorship & grants
 - Defined fundraising
 - Increased membership
3. Develop a framework / pathway for individual's development to support growth in members ability and to ensure membership retention by:
 - Introducing Performance Management
 - Defining and managing the coaching structure
 - Integrating the clubs sub-sectors (Back to Netball, Juniors & Seniors), and coordinating coaching and performance structures to achieve one common goal
4. Operate an engaging, fun, community club by:
 - Ensuring open and transparent communication
 - Creating a scheduled calendar of social events to cater for all members

- Maintaining a single source of 'The Truth' (The Website)
 - Nurturing closer working relationships within the community
5. Increase the Club's Professional standing by:
- Fostering closer working relationships with professional bodies, netball related bodies / organisations and Hinckley Rugby Club
 - Gaining Silver CAPS Accreditation
6. Create and maintain a sustainable club by:
- Encouraging and supporting active member involvement in the operation of the club (i.e.; coaching, umpiring, committee support)
 - Maintaining the professional infrastructure (our courts) and associated relationships (Hinckley Rugby Club)
 - Establishing, communicating, policing and maintaining standard and appropriate processes, policies and procedures
 - Ensuring proactive succession planning

Measurement:

Through the activities of the Club's committee the Chairperson shall be held responsible for the achievement of all the above objectives.

The Club's Chairperson shall submit a report to the members on a quarterly basis detailing activities and results against the above business plan.